

Keli Williams

From: LFEA <info=lfea.org@mail138.suw16.rsgsv.net> on behalf of LFEA <info@lfea.org>
Sent: Thursday, July 21, 2016 11:36 AM
To: Keli Williams
Subject: LFEA July 2016 Newsletter: Louisiana Governor supports film

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A Message from LFEA President

Robert Vosbein

A new day is coming to our industry as confidence in the film program is increasing. As of July 1, unused tax credits from the past fiscal year were rolled over and the state resumed buying back tax credits at 85% of their value. What does that mean for all of us? Simply put, it means that the backlog of credits that were in our system will likely be cleared in a short time, ultimately opening the gates for new productions to come to Louisiana.

Louisiana Economic Development is an adamant supporter of our program and has been engaged with production studios before and after the July 1 date. They are excited about what the future holds for our industry. The confidence I

mentioned above from these studios is coming back thanks to our combined efforts. And it's not just LED, but also our governor.

On July 5, Governor John Bel Edwards announced "**Louisiana's film industry has my full support. We remain open for business with one of the most attractive incentive programs in the world.** Louisiana has a storied history in filmmaking, with one of the world's most diverse settings for cinematic and television productions," Gov. Edwards said. "Since the dawn of Louisiana's modern-era film program in 2002, we have played host to more than \$6 billion in film and TV production. We've developed an infrastructure that supports thousands of jobs, boosts small businesses and communities statewide, and provides a powerful impact that we seek to retain." He has asked LED to review the film program with the goal of "a sustainable film and production industry that provides fiscal predictability for the state."

LFEA will be partnering with key members of state government, the tourism and hospitality industry and many others to take the governor's message to Hollywood in person in the very near future. I will have more to share with you once those dates become firm. Our goal is simple; to remind key Hollywood decision makers that Louisiana is still the best place to film, we are open for business and Louisiana will continue to honor its commitments now and into the future. There should be no uncertainty about the state of our program any further.

In addition to this Hollywood outreach, LFEA has engaged a strategic plan for marketing efforts to include proactive social media, public relations and grass roots. This plan is being implemented through the LFEA public relations committee. We have engaged professionals to help spread the message - Louisiana is open for business. All of this work comes with a cost. And we hope you will consider making a donation or sign up as a Corporate Sponsor. ([Sign up here](#)) Your support will ensure the success of the strategic plan and allows us to highlight the opportunity that our industry offers Hollywood productions as well as independent filmmakers.

Louisiana has a rich tradition for storytelling and artistic creation that over the past decade has produced over \$6 billion in projects, at least three Academy-award winning projects, on top of creating tens of thousands of jobs across this state and investing over \$140 million in infrastructure. Help us continue this rich tradition!

Sincerely,

Robert Vosbein
LFEA President

[CLICK HERE TO DONATE TODAY!](#)

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Membership in LFEA is FREE to anyone, but we need to continue to raise funds to ensure the organization can keep fighting for the film industry in Louisiana.

[Please consider making a donation to the LFEA today!](#)

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LFEA General Membership

The LFEA is a professional trade association created to grow and advocate for the entertainment industry in the state of Louisiana.

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New Website

Please take a moment to visit the new and improved LFEA website.

www.lfea.org

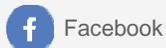
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You can then access your account information.

About LFEA

The Louisiana Film & Entertainment Association is a professional trade association created to grow the entertainment industry in the state of Louisiana. LFEA plays a substantive role in the long term prosperity of Louisiana's entertainment industry; an industry defined by various sectors including film, music, digital media and live performance. The association works to bring together the individual working in the entertainment industry with businesses invested in Louisiana. LFEA's goal is to speak with one voice regarding the positive economic impact the entertainment industry provides to Louisiana.

Click here to learn more!



Our mailing address is:

LFEA, P.O. Box 82531, Baton Rouge, LA 70884

Ph 225-767-7640 email: info@lfea.org www.lfea.org

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